

"We had a number of initiatives, such as energy savings and recycling programs, in place already. What GBC did was educate us about other areas we could add to our green initiatives and encourage us take them on. The program has really helped keep our momentum going."

-Rachel Hutchisson,
Corporate Citizenship & Philanthropy,
Blackbaud

"Charleston's Green Business Challenge is leading the way by coordinating our community's grassroots efforts to make both economically sound and quality of life improvements for our businesses and citizens. It is a great thrill to be at the forefront of sustainable prosperity locally."

- Mayor Joseph P. Riley, Jr,
City of Charleston, SC

"At McGuire & Co LLC we understand numbers. Following the suggestions in the GBC program, one of several savings we have experienced is a reduction in our energy consumption by almost 20%. These results add up!"

-Diane McGuire CPA
McGuire & Co LLC

The Green Business Challenge gives participants

1 Year

50 Strategies

100 Points

to very meaningfully go
green.



Thanks to our partners:










2011 to 2012

*Sensible Solutions
for your Business and
our Community*

Take The Challenge Overview

- The 2011-2012 Green Business Challenge (GBC) is a 12-month voluntary program beginning in December 2011.
- Our official GBC "scorecard" will help you tabulate your baseline score and track points earned over the challenge year.
- Points are awarded for sustainable business initiatives and innovative green practices.
- The scorecard outlines initiatives and provides resources and information to help you achieve your goals. Local expertise and free training sessions are also available to assist participants.
- Outstanding achievements are awarded and participants recognized at a celebratory event at the end of the year.

What do I do?

-  **Register for Participation**
-  **Receive Scorecard**
-  **Calculate Your Baseline**
-  **Set your "target score"**
-  **Implement Green Strategies**
-  **Complete the Challenge!**
-  **Be Recognized**

When you are ready to register....

Go to: www.CharlestonGBC.com
 E-mail: CharlestonGBC@charleston-sc.gov
 Phone: [843.724.3776](tel:843.724.3776)

Charleston Green Business Challenge

The Green Business Challenge (GBC) is a voluntary Charleston metro area program aimed at a broad range of local businesses and institutions to promote environmental sustainability while enhancing profitability.

Your business or organization can make improvements in key areas, including:

-  **Energy use efficiency**
-  **Waste minimization**
-  **Water use conservation**
-  **Transportation efficiency**



What it means for businesses....

By participating in the Green Business Challenge, businesses and organizations receive local recognition, achieve real savings through sustainable efforts such as energy and water efficiencies, as their businesses go green.

2010-2011 Green Business Challenge Results

- Over 450 new green initiatives enacted by 55 businesses.
- \$44,000 in energy savings, water savings, and waste reduction by 10 participants.

GBC Participants

AbundaTrade.com
 American College of Building Arts
 At Goal Inc.
 Auto Sound Specialist/
 Alternative Energy Systems
 BCD Council of Governments
 Biggest Air Hole
 Blackburn, Inc.
 The Boeing Company
 Cantey Technoogy
 Charles Ramberg Furnituremaker
 Charleston Battery
 Charleston Charter School for Math and Science
 Charleston County Aviation Authority
 Charleston Housing & Redevelopment Authority
 Charleston County School District
 Charleston Green Fair
 Charleston Jewish Community Center
 Charleston Metro Chamber of Commerce
 Charleston Naturally
 Charleston Parks Conservancy
 Chastain Construction Inc.
 The Citadel
 City of Charleston – City Hall
 City of Charleston – 75 Calhoun Street (LDC)
 Coastal Conservation League
 Condon Law Firm

Daniel Island Academy
 Daniel Island Animal Hospital
 Daniel Island Development Company
 Daniel Island Property Owners' Association
 Dixon Hughes PLLC
 Duvall Catering and Event Design
 DwellSmart
 Francis Marion Hotel
 Grubb&Ellis | WRS
 HarbourView Inn
 Hawthorn Suites
 Holiday Inn Express & Suites
 International African American Museum Project
 Island Realty
 Kiawah Island Community Association, Inc.
 Kiawah Island Golf Resort
 King Charles Inn
 The Law Offices of Richard A. Hricik
 Liollio Architecture
 Lowcountry Local First
 Lowcountry Open Land Trust
 McGuire & Co., LLC
 McMillan Pazdan Smith architecture
 Meadors Construction
 Money With A Mission
 Morris Financial Concepts
 MUSC Anderson House
 MUSC College of Health Professions
 A Bldg
 MUSC Institute of Psychiatry

Office Connections
 Office of Ocean and Coastal Resource Management
 Osprey Construction Company
 Permar, Inc.
 Perrin Wood working
 Revolutionary Eating Ventures
 S&ME, Inc.
 SC Aquarium
 SC Department Of Health and Environmental Control (Region 7 EQC)
 Stanfec Consulting Services, Inc.
 Steel Technologies
 Stubbs Muldrow Herin architects
 Sustainable Energy Solutions
 The Sustainability Institute
 Teleconsultants, Inc.
 Thomas & Hutton Engineering Co.
 Tidewater Environmental Services Inc.
 Total Life Care
 Trident Technical College
 Vapor Apparel
 The Vision Center at Seaside Farms
 Wilbur Smith Associates
 Wonder Works-Mount Pleasant
 Wonder Works-West Ashley
 World Oriental Kitchens